Workplace Experience
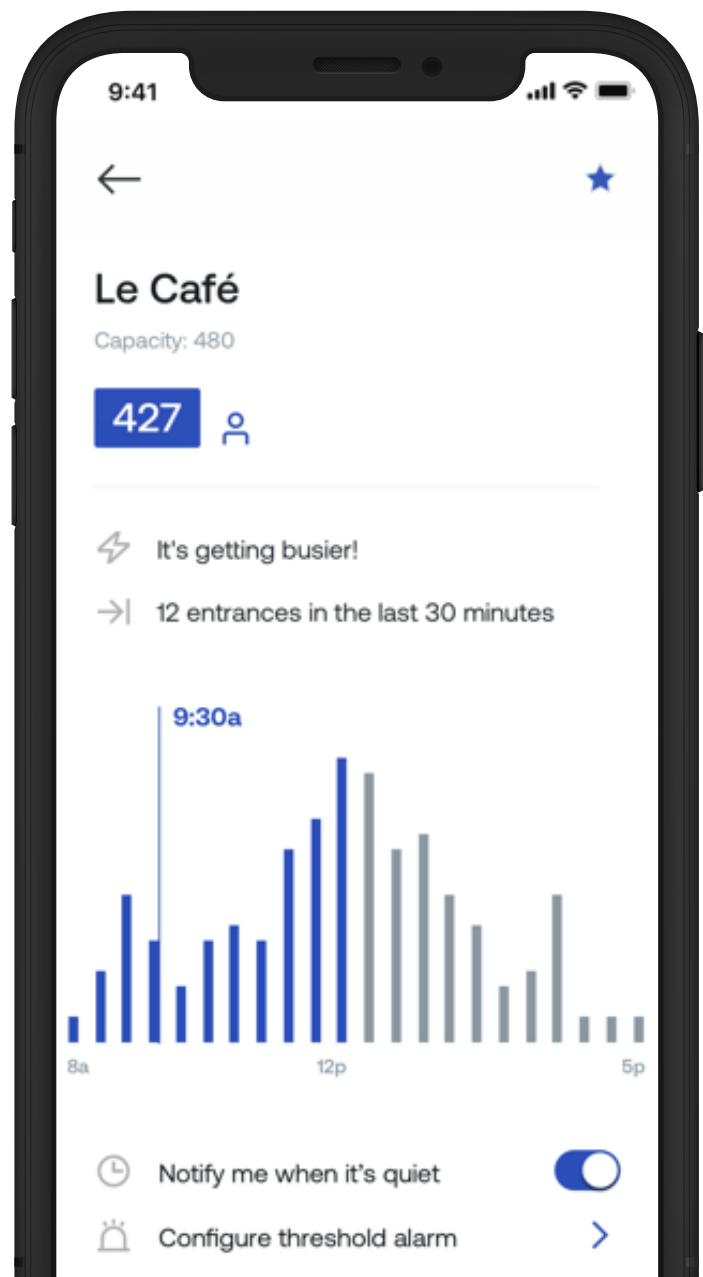
Your people are your greatest asset—optimize their workplace experience with Density's anonymous people-counting technology.

9:41

Le Café

Capacity: 480

427 👤

⚡ It's getting busier!

→| 12 entrances in the last 30 minutes

9:30a

8a   12p   5p

🕐 Notify me when it's quiet

⏰ Configure threshold alarm >

⅄ Density

Program, design and deliver the ideal workplace experience with Density's real-time data insights.

Avoid Service Shortfalls

Adjust your workplace amenities to actual usage, and improve services from catering to cleaning.

Increase Productivity

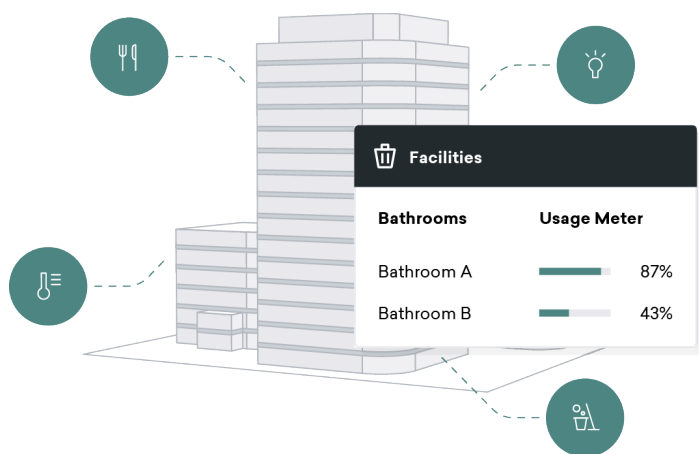Gain a central, intuitive UI to manage your portfolio and maximize for utilization.

Validate Design

Test space designs to match the workplace experience to employee needs.

Make Workplace Experience A Competitive Advantage

Facilities

Bathrooms	Usage Meter	
Bathroom A		87%
Bathroom B		43%

Attract

65% of US workers believe that workplace design is equally or more important than location when considering a new job.[1]

Retain

67% of UK workers attributed the reason for leaving their last role to a workplace not optimized for their needs.[2]

Save Time

The average employee spends a staggering 27 hours each year looking for the best space to work over the course of the day — costing the average company $31 million in productivity annually.[3]

Meet Needs

70% of highly satisfied workers are able to choose a variety of spaces.[4] Only 55% employees report having the right space available when they need it.[5]

[1] CapitalOne: "Work Environment Survey" http://www.interiordesign.net/articles/13647-capital-one-releases-findings-from-first-work-environment-survey

[2] Sodexo: "Creating a workplace that maximises productivity" https://uk.sodexo.com/home/media/press-releases/newsListArea/uk-press-releases/workplace-design-failing.html

[3] Gartner: "Employees hunt for a spot to work costs $31 Million a year. https://www.cebglobal.com/blogs/real-estate-employees-hunt-for-a-spot-to-work-costs-31-million-a-year

[4] Knoll: "Immersive Planning" https://www.knoll.com/knollnewsdetail/immersive-planning

[5] Gartner: "Employees hunt for a spot to work costs $31 Million a year. https://www.cebglobal.com/blogs/real-estate-employees-hunt-for-a-spot-to-work-costs-31-million-a-year

Use Density's data insights to optimize the workplace experience and boost employee productivity.

Density helps enterprises maximize workplace performance for their people and the space they use. Use Density's analytics to collect comprehensive utilization data and understand how employees interact with the work environment.

Reduce operating expenses by ensuring that janitorial, culinary, workplace, and facility teams optimize amenities and services based on actual usage. And view utilization data in Density's central dashboard, or integrate with workplace applications.

Knoll

"Our clients often struggle with how to make the best decisions and Density now helps provide clarity and transparency."

Kylie Roth, Senior Director, Workplace Research at Knoll

Workplace Experience Teams

☑ A/B test the physical world to create optimal experiences

☑ Get insights into what employees want

☑ Have the data to justify your decisions

Employees

☑ Always find an available conference room

☑ See real-time busyness of cafes and amenities before showing up

☑ Spaces optimized for employee preferences

Facilities

☑ Adjust facilities in real-time to match demand

☑ Plan effectively by predicting attendance

☑ Operate efficient janitorial, culinary, security, and operations teams

How it Works

Easy Install

Install Density Depth Processing Unit (DPU) over an entryway. PoE+ or WiFi and a standard outlet.

Real-Time Monitoring

Once installed, DPU uses Class 1 infrared lasers and computer vision to monitor entrance and exit events in real time.

Count Every Person

Density instantly and accurately identifies human entrances and exits without ever collecting personally identifiable information (PII).

Portfolio-wide Visibility

Use data on attendance, predictive insights and utilization to improve workplace experience.

A publicly-traded design firm for workplace furniture worked with Density to measure how their spaces, and their client's spaces, are used.

Knoll

"There is a constant iteration where it's way beyond 'one-size-fits-all.' There's data that's driving it ... making the space a little bit more tuned-in to what the users are trying to do [in the workplace.]"

Tracy Wymer, Vice President of Workplace, Knoll

Density's solution included:

- Real-time anonymous people-counting of Knoll Showroom
- Adjusting conference room strategy to feature more interactive AV equipment.
- Understand why employees preferred one space over another
- Rationalize allocation of conference rooms

About Density

Density is the new occupancy analytics platform. Using proprietary sensors and software, the platform accurately measures foot traffic throughout buildings. Enterprise teams use Density to eliminate underutilized real estate, deliver exceptional workplace experiences, and strengthen physical security. Unlike alternatives—which are either invasive or imprecise—Density is both anonymous by design and the industry's most accurate system.

Together, Density's customers manage over 100 million square feet of corporate real estate. Density was founded in 2014, with offices in San Francisco, New York City, and Syracuse, New York.

Want to Learn More?

Get a Demo at density.io