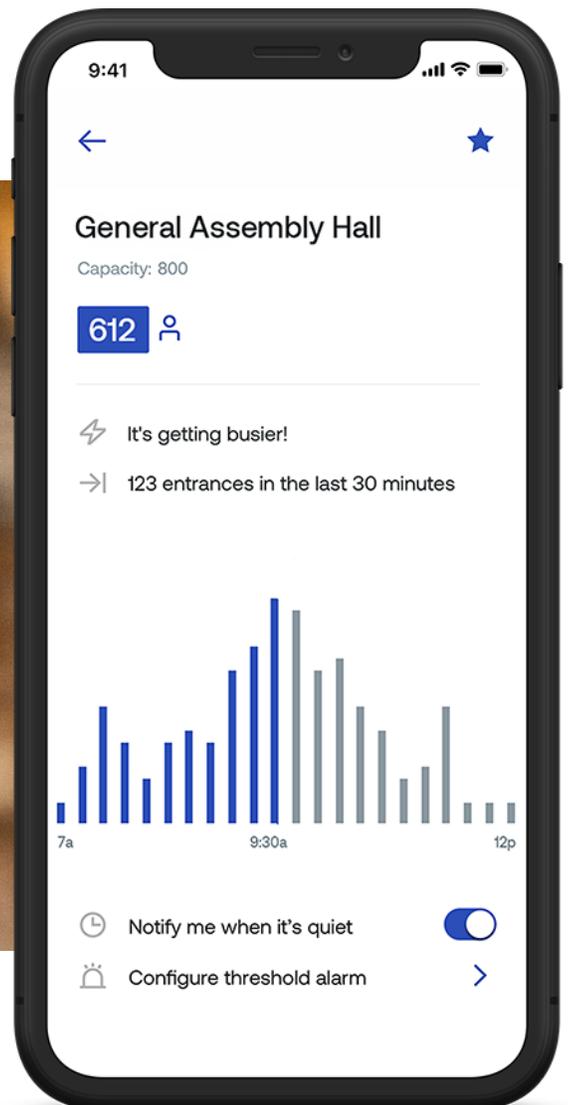


Places of Worship

Automatically measure attendance at every service, program, class or event



Benefits & Capabilities

Always know how many people attend your services with people counting technology.



Accurate Reporting

Density's Dashboard makes it easy to measure attendance for every building, room, or service.



Real-time Data

See how many people are in your house of worship, right now.



Monitor Occupancy

Know where people are located in your building in the case of an emergency.



Why Places of Worship Trust Density

- Protects privacy—not a camera
- Accurate attendance and occupancy counts
- Easily see and share data on any device
- Software that's easy to use, and always up to date
- Easy to install and scale



The first platform for accurately and anonymously tracking people throughout a building

Density offers Places of Worship a scalable solution for measuring attendance. Made possible by Density's proprietary people-counting technology, the device is easy to install and collects data on an ongoing basis.

How Density People Counting Technology Works



Easy Install

Install the Density Depth Processing Unit (DPU) over an entryway with PoE+ or WiFi and a standard outlet.

Real-Time Monitoring

Once installed, DPU uses Class 1 infrared lasers and computer vision to monitor entrance and exit events in real time.

Count Every Person

Density instantly and accurately identifies human entrances and exits without ever collecting personally identifiable information (PII).

Monitor Attendance Patterns

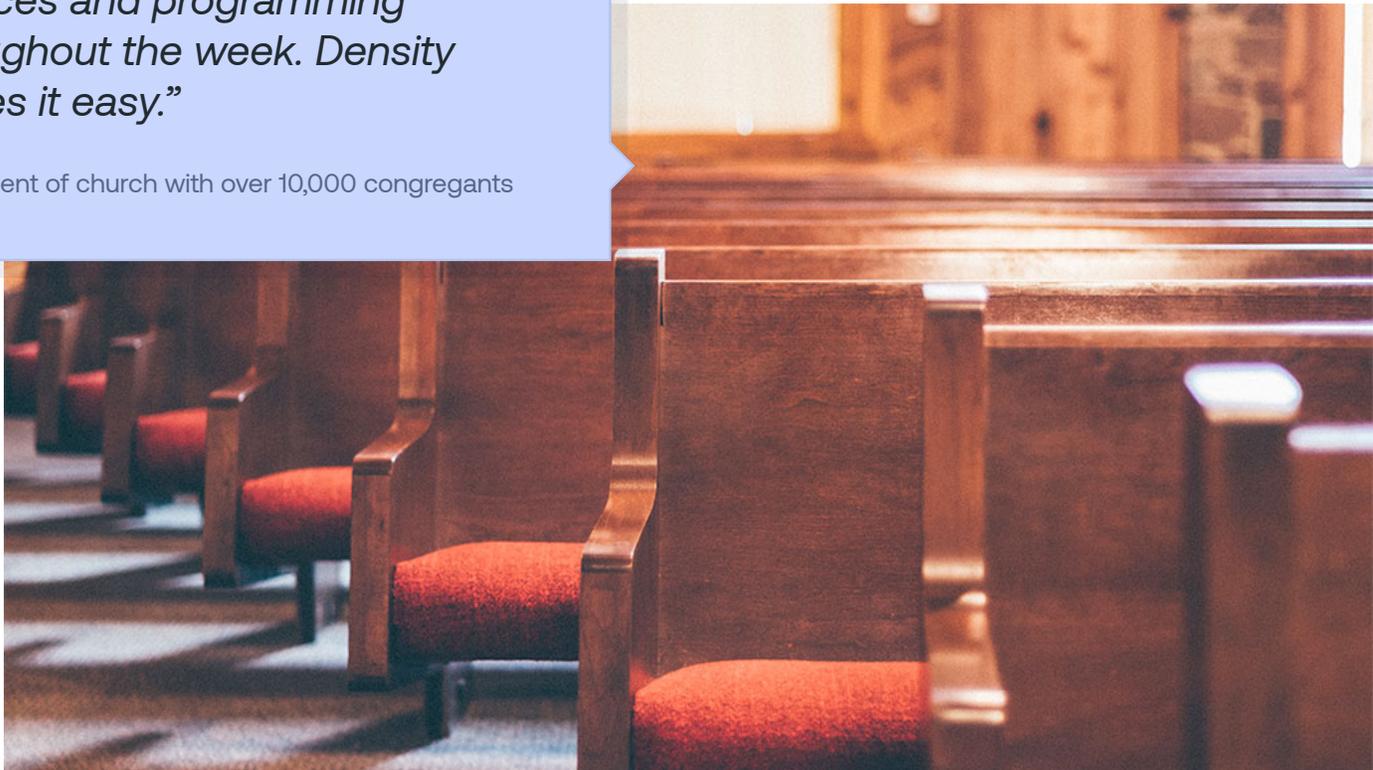
Track how many people visit your building and attend each service. Density consolidates the number of entrances and exits for each building and room, making reporting easy.



A rapidly growing New York-based Church worked with Density to measure their increase in attendance and evaluate the success of programming.

“We needed to know how many people were attending our services and programming throughout the week. Density makes it easy.”

—President of church with over 10,000 congregants



Outcomes with Density

- ✓ Analytics and reporting saved staff over 400 hours of manual counting and calculation
- ✓ Real-time attendance informed space planning across prayer rooms, libraries and classroom
- ✓ Clear data on which services and events were working and which weren't
- ✓ Made it easy to track how many members attended services regularly



About Density

Density is the new occupancy analytics platform. Using proprietary sensors and software, the platform accurately measures foot traffic throughout buildings. Enterprise teams use Density to eliminate underutilized real estate, deliver exceptional experiences, and strengthen physical security. Unlike alternatives—which are either invasive or imprecise—Density is both anonymous by design and the industry’s most accurate system.

Together, Density’s customers manage over 100 million square feet of real estate. Density was founded in 2014, with offices in San Francisco, New York City, and Syracuse, New York.

Want to Learn More?

[Get a Demo at density.io](#)

or call (888) 990-2253

